

# Huong Ngo

## Brand Designer

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huongngo.space



## Edu & Experiences

### Jun 22-May 24: Brand Designer at thelabsaigon

- Contributed to 30 projects through research, strategy, and design.
- Recognized on designeverywhere; nominated for ADC award for Bakes project.
- Joined cross-team projects that integrated graphic, spatial, studio, production, and marketing...
  - Collaborated with clients from USA, Taiwan, and France...

### May 20-Nov 21: Lead Design Team at Bad Habits

- Assigned tasks, supervised, and monitored team productivity within the design team.
  - Conceptualizing, designing artwork for fashion products and collections.
    - Exceeded KPIs by 126% in Q4 of 2020.

### Jun 19-May 20: Brand Designer at Shapen

- Manage projects from initiation to completion, leading design through conceptualization, execution & production.
- Work with creative director and project managers to strategize projects.
  - Twice featured on Packaging of the World and World Brand Design.

### Jun 16-Jun 20: University of Architecture HCMC

- Top 1st graduate in branding specializing in graphic design, class of 2020.



## Personal Skills

Research, Creative Strategy, Creative-Solving, Layout Design, Type Design (WIP), Illustration, Time Management, Teamwork and Presentation.



## Tools

Figma, Illustrator, Photoshop, Jitter, Capcut, Lightroom, Indesign, Glyphs, Midjourney.

I don't limit myself to a specific set of tools; I adapt. These are my most recent tools.